

KIRO FM  
SEATTLE, WASHINGTON  
QUARTERLY ISSUES/PROGRAMMING REPORT FOR:  
OCTOBER 1 TO DECEMBER 31, 2016

EACH QUARTER, KIRO RADIO 97.3 FM PLACES IN ITS PUBLIC INSPECTION FILE A LIST OF WHAT IT CONSIDERS TO HAVE BEEN SIGNIFICANT PROGRAMMING IN CATEGORIES THAT IT HAS DEEMED OF IMPORTANCE TO THE COMMUNITY.

THE ATTACHED QUARTERLY LISTING OF PROBLEMS AND NEEDS IS BEING FILED IN THE PUBLIC INSPECTION FILE OF KIRO FM IN ACCORDANCE WITH THE FCC REQUIREMENTS FOR THE THREE-MONTH PERIOD OF OCTOBER 1 TO DECEMBER 31, 2016.

WHILE THIS LIST CONTAINS A BRIEF OVERVIEW OF KIRO RADIO 97.3 FM'S TYPICAL NEWS AND TALK SHOW BROADCASTING, IT DOES NOT INCLUDE ALL ITEMS BROADCAST BY THE STATION DURING THE THREE MONTH PERIOD.

KIRO FM – PROGRAMMING

KIRO RADIO 97.3 FM'S TALK PROGRAMMING TACKLES ISSUES THAT MATTER MOST TO THE PEOPLE OF THE NORTHWEST. LOCAL TALK SHOWS FOCUS ON NEWS STORIES OF THE DAY AND OTHER TOPICS DEEMED IMPORTANT TO THE LISTENING AUDIENCE. KIRO'S INFORMATIVE AND ENGAGING HOSTS PROVIDE THE COMMUNITY WITH AN OUTLET TO EXPRESS THEIR OWN PERSONAL VIEWS, WHILE GIVING THE PUBLIC A CHANCE TO DISCUSS WHAT MATTERS TO THEM. IN ADDITION TO NEWS AND TALK PROGRAMMING, KIRO RADIO 97.3 FM IS ALSO THE FLAGSHIP STATION FOR THE SEATTLE SEAHAWKS FOOTBALL TEAM AND THE SOUNDERS FC SOCCER TEAM.

KIRO FM'S QUARTERLY ISSUES ARE LISTED BY CATEGORIES DETERMINED TO BE IMPORTANT TO THE LISTENING AUDIENCE. THESE CATEGORIES ARE AS FOLLOWS:

1. SAFETY – INCLUDES ISSUES SUCH AS POLICE/COMMUNITY RELATIONS, LAW ENFORCEMENT, GUN CONTROL, NATURAL DISASTERS, HUMAN WELFARE, DRUG ABUSE/PREVENTION, THE JUDICIAL SYSTEM, AND ALL OTHER ISSUES PERTAINING TO GENERAL SAFETY AND SAFETY PREVENTION.
2. EDUCATION AND CULTURE – INCLUDES ISSUES SUCH AS CHILDHOOD EDUCATION, PUBLIC EDUCATION, REFORM EFFORTS, SCHOOL VIOLENCE/DISCIPLINE, HIGHER EDUCATION, TEACHING, AND OTHER ARTS, LITERATURE AND COMMUNICATION-RELATED ISSUES THAT PERTAIN TO EDUCATION. IT ALSO INCLUDES ITEMS OF CULTURAL EDUCATION AND CULTURAL APPRECIATION.
3. BUSINESS AND TECHNOLOGY – INCLUDES ISSUES SUCH AS THE ECONOMY, BUSINESS PRACTICES, NEW TECHNOLOGY PRODUCTS, INDUSTRY IN THE PUGET SOUND REGION, JOB TRAINING AND EMPLOYMENT.
4. INTEGRITY – INCLUDES ISSUES OF MORAL AND ETHICAL DECISION MAKING, ISSUES FACED BY THE ELDERLY, MINORITIES AND OTHER GENDER-SPECIFIC ISSUES. THE INTEGRITY CATEGORY ALSO INCLUDES COVERAGE OF RELIGIOUS GROUPS, THE HOMOSEXUAL COMMUNITY AND THE

HOMELESS, AS WELL AS LOCAL AND NATIONAL GOVERNMENTAL POLICIES THAT AFFECT THESE GROUPS.

5. HEALTH – INCLUDES NUTRITION, PHYSICAL FITNESS, MENTAL AND PREVENTATIVE HEALTH, GOVERNMENT HEALTHCARE POLICIES, LOCAL AND NATIONAL REFORM EFFORTS, AS WELL AS THE EFFECTS OF THE ENVIRONMENT ON COMMUNITY'S WELL-BEING.
6. GROWTH – INCLUDES ISSUES REFLECTING POPULATION, TRAFFIC, TRANSPORTATION, INFLATION, THE ECONOMY, TRADE, CONSUMER ISSUES, TAX REFORM, THE POPULATION'S EFFECTS ON THE ENVIRONMENT, AIR AND WATER POLLUTION, ALTERNATIVE ENERGY AND LEGISLATION INVOLVING LOCAL AND NATIONAL GROWTH.
7. POLITICS AND GLOBAL ISSUES – INCLUDES ISSUES PERTAINING TO THE GOVERNMENT, LEGISLATION, LOCAL AND NATIONAL ELECTIONS, TAXES, WAR, TERRORISM, ANTI-TERRORISM EFFORTS, POLITICAL DEBATE, LOCAL AND NATIONAL CAMPAIGNS, LAWS AND LAW REFORM, ALL BRANCHES OF THE MILITARY, ISSUES FACED BY LOCAL MILITARY FAMILIES, VOTING AND ALL OTHER REFORM EFFORTS.

KIRO FM STRIVES TO DISCUSS OUR QUARTERLY ASCERTAINMENT ISSUES THROUGH OUR VARIOUS TALK PROGRAMMING. THE FOLLOWING ARE EXAMPLES OF KIRO RADIO 97.3 FM PROGRAMMING FOR OCTOBER 1 TO DECEMBER 31, 2016 THAT REPRESENT THESE ISSUES.

# KIRO (FM) QUARTERLY ISSUES/PROGRAMS LIST

Issue	Title	Description	Date	Time	Duration
<i>Safety</i>	Seattle's Morning News with Dave Ross	The Seattle Police Department is asking the public what they think about cops and crime in Seattle. In a unique move, The Seattle Public Safety Survey seeks to bridge the gap between what people think is going on and what actually is going on according to crime data.	10/24/16	6:00-9:00am	5:00
Safety	The Tom and Curley Show	On Monday, a task force met with Washington state legislators in order to request that state law on police use of deadly force be changed. Seahawks wide receiver Doug Baldwin was a part of this group, citing that there are several aspects of the current law that leave too much up in the air over what is right or wrong.	11/22/16	11:00am	9:00
<i>Education</i>	The Tom and Curley Show	In the days following the official presidential concession speech of Hillary Clinton, local students walked out of class over their distaste in President-elect Trump. Tom and Curley debate whether students are actually being activists or are simply trying to get out of school.	11/14/16	9:00am-12:00p	3:30
<i>Education</i>	Ross Files with Dave Ross	Senator Michael Baumgartner of Spokane has proposed an amendment to the State constitution that would radically alter the way education is funded in Washington. He joins Dave Ross to discuss his proposed amendment and a surprising consideration for teachers -- salaries of \$100,000 per year.	12/15/16	7:30am	14:00

<i>Integrity</i>	The Dori Monson Show	Dori discusses a recent report that states homelessness rates are up locally. While this is not necessarily surprising news as it seems to be a more visible issue in the community, what are the factors that are leading to the increase?	11/18/16	12:00pm	6:00
<i>Integrity</i>	Ross Files with Dave Ross	Deborah Fallows, from The Atlantic, has spent years traversing the country visiting the cities who play host to immigrants and refugees from places like Syria. She shares her surprising insights about how refugees are resettled into the US, their benefits to the economy, dispels fears of importing terrorism, and how the national media narrative is completely wrong.	11/16/16	6:00am-9:00am	22:00
<i>Health</i>	Geekwire	Scientists at Seattle's Fred Hutchinson Cancer Research Center have figured out how to use venom from the Israeli deathstalker scorpion to "light up" cancerous cells, making it easier for surgeons to distinguish them from healthy tissue. Geekwire talks to Dr. Jim Olson on the topic and how that's just one of the ways they're leveraging molecules from nature to battle cancer.	11/11/16	8:00pm	46:00
<i>Health</i>	The Jason and Burns Show	Jason and Zak discuss Obamacare and Trump's latest statements regarding his future plans for healthcare in the U.S. President elect Trump has already flipped on most of his promises to repeal and replace Obamacare, leaving many to wonder what he will actually decide to do.	11/11/16	8:00pm	12:00

<i>Growth</i>	Seattle's Morning New with Dave Ross	Chris Sullivan reports on a new proposal the Washington State Department of Transportation is considering, having drivers pay by mile they travel instead of across the board taxation for funding of construction projects.	12/14/16	6:00am-9:00am	4:00
<i>Business &amp; Technology</i>	The Ron and Don Show	A Seattle mom designed Venture Kits to teach kids to be CEOs and entrepreneurs. Venture Kits are an educational game that teaches kids how to start their own business, and learn valuable life skills. Each kit comes with instructions and the tools to start a baking business.	10/5/16	5:00pm	3:00
<i>Business &amp; Technology</i>	Geekwire	Computer science and engineering departments across the United States are still struggling to bring more women into their programs, but a former Microsoft program manager has come up with a formula for success in Africa. Patrick Awuah spent 12 years at the Redmond company in its heyday, before leaving technology to found and lead Ashesi University in his home country of Ghana in 2002.	11/10/16	8:00pm	28:00
<i>Business &amp; Technology</i>	The Jason and Burns Show	Amazon has successfully made its first drone delivery. Zak discusses the technology, restrictions on the service and if this has a chance to become a trend in the future. Since the FAA has not yet approved the drones flying in the US, the test delivery took place in the United Kingdom. Amazon's goal is to eventually have the ability to deliver close to 90%	12/14/16	9:00pm	4:00

		of its inventory to people's homes via drone.			
<i>Politics &amp; Global Issues</i>	Ross Files with Dave Ross	Dr. Ibram Kendi's book, "Stamped From the Beginning: A History of Racist Ideas in America" is the winner of the 2016 National Book Award for Nonfiction. He joins Dave Ross to discuss the topic of racism in America from its inception to its current incarnation and role in national politics.	11/30/16	7:30am	18:00
<i>Politics &amp; Global Issues</i>	Seattle's Morning News with Dave Ross	CBS National Security Correspondent, Jeff Pegues, says there is clear evidence that Russia did indeed make a concerted attempt to throw the election to Donald Trump.	12/13/16	7:00am	2:00
<i>Politics &amp; Global Issues</i>	Seattle' Morning News with Dave Ross	CBS's White House Correspondent breaks down the Russian reaction US sanctions. President Obama served sanctions requiring over 30 Russian state employees currently in the US to leave the country within 48 hours. These sanctions were in response to the country's tampering with the recent election.	12/30/16	6:00am-9:00am	6:00